AGTA Tucson Pearl Report 2012

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The AGTA Tucson show opened with cordiality and warm greetings. The first two days were well attended. Booths were very busy and the excitement was there. After the initial glow, the scene dimmed.

Our economic problems are difficult, to say the least. Fewer buyers have made the trip to China, only to find higher wholesale prices. Over production of lower quality pearls presented the problem of how to get rid of the surplus. A 70% reduction in price was an attractive offering for these lower quality pearls. This is the backbone of the Chinese industry. The examples of selected CFWCPs show the latest market goods.



Metallic Multicolor Pastels 15x17mm, bead-in fireball Courtesy of Sea Hunt Pearls

Chinese Freshwater Cultured Pearls

Chinese FWCPs, the shining star of the show, are de rigeur. The Chinese FWCPs are extremely large, baroque, high luster, "metallic multi-color" and a "real knockout". The latest pearls from China are absolutely beautiful. The soufflés from two years ago are better than ever, non-bead, and receive high marks. The very large baroques can gauge from 16x20 mm or more, are in-bead, and are also phenomenally lustrous.



16x20mm, Non bead "Soufflé" CFWCPs Courtesy of Sea Hunt Pearls



14x15.5mm CFWCPs, Baroque multi-strands, bead-in Courtesy Sea Hunt Pearls



15x17mm Double Bow Keshi-like, CFWCPs Courtesy of Sea Hunt



14x15mm White Coin CFWCPs Courtesy of Sea Hunt

| Chinese Freshwater Cultured Pearls | | | | | |
|------------------------------------|---------------------|---|---------|--------------------|--|
| MM | Shape | Color | Price | Notes | |
| 5x6mm | Keshi-like Baroque | White | \$25 | Bead nucleated | |
| 6x7mm | Keshi-like Baroque | White | \$30 | Bead nucleated | |
| 7.5x8mm | Round | Mixed Pastel (Yellow, Gold, Pink, Orange, Light Purple) | \$80 | Bead nucleated | |
| 7.5x8mm | Round | Light Purple | \$250 | Bead nucleated | |
| 11x13mm | Kasumi- Like | Mixed Metallic, bead-in | \$250 | Bead nucleated | |
| 12x13mm | Kasumi-like | Mixed Metallic, bead-in | \$500 | Bead nucleated | |
| 12x14mm | Kasumi -like | Multi-colored | \$1,500 | Bead nucleated | |
| 13x16mm | Kasumi-like | Mixed Metallic, bead-in | \$600 | Bead nucleated | |
| 13x16mm | Souffle- baroque | Multi-colored Non-bead | \$300 | mixed luster beads | |

| Chinese Freshwater Cultured Pearls, con't. | | | | |
|--|-----------------|--|---------|--------------|
| MM | Shape | Color | Price | Notes |
| 13x20mm | Baroque | Shades of Purple | \$400 | Double beads |
| 14x15mm | Coin | White | \$120 | Non-bead |
| 14x15.5mm | Baroque | Multi-colored (White, Golden, Light Purple, Apricot, Pink, Yellow) | \$1,500 | |
| 15x17mm | Soufflé-Baroque | Mixed Pastel | \$1,500 | Non-bead |
| 16x18mm | Soufflé-baroque | Multi-colored | \$600 | Non-bead |
| 16.5x17mm | Coin | Multi-Pastel | \$800 | Non-bead |
| 17x22mm | Soufflé-Baroque | White | \$1,800 | Non-bead |
| 18x24mm | Baroque | Cream and Light Purple | \$1,500 | Bead-in |
| 21x25x32mm | Baroque | Pink, Peach | \$3,600 | Non-Bead |
| 25x32-22x28mm | Baroque | White | \$3,600 | Bead-in |



21-25x25-32mm CFWCPs, Baroque Pink Peach Courtesy of King's Ransom



16x18mm CFWCPs, Souffle Mixed Pastels Courtesy of Sea Hunt





Chinese Freshwater Cultured Pearls Kasumi-like

The freshwater Japanese Kasumigaura cultured pearls, baroque, bead in, are very difficult to distinguish from Chinese freshwater cultured "Kasumi-like" baroque pearls. Japanese Kasumigaura production is very small, highly desirable, and very expensive. Chinese freshwater cultured "Kasumi-like" pearls are available in greater quantities and at a fraction of the cost. Many jewelers are unaware of the price difference between the two. Consequently, buyers must be careful because the less expensive Chinese and the very expensive Japanese pearls look exactly the same. Guessing by the naked eye which strand was cultured in China or Japan would be fool hardy.

Baroque Chinese Freshwater Cultured Pearls Kasumi-like



13x16mm, bead-in CFWCPs, Kasumi like Courtesy of Sea Hunt



12x13mm, bead-in CFWCPs, Kasumi like Courtesy of Sea Hunt

| MM | Shape | Color | Price | Notes |
|-------------|---------|-----------------------------------|---------|----------------------|
| 10x11mm | Baroque | Lavender, pink, rose me overtones | \$230 | Kasumi-like |
| 10x12mm | Baroque | Multi-metallic | \$8,000 | Japanese Kasumigaura |
| 10x12mm | Baroque | White pastels | \$1,400 | Kasumi-like |
| 12x11.5mm | Baroque | Whitish | \$450 | Kasumi-like |
| 13X16mm | Baroque | Multi metallic pastels | \$600 | Kasumi-like |
| 14.7X13.3mm | Baroque | Light multicolor | \$3,750 | Japanese Kasumigaura |

Akoya Cultured Pearls - Saltwater



9x8.5mm, bead-in Japanese Akoya Cultured Pearls Courtesy of Pacific Pearls



7.5-8mm, bead-in Akoya Cultured Pearls Round Courtesy of Imperial Deltah, Inc.

Since the 1920's when Kokichi Mikimoto began their cultivation, they have dominated the pearl market as a branded Japanese akoya cultured pearl. Today, production of Japanese akoya cultured pearls remains low due to market conditions, and our US economy.

In nature, perfection is rarely achieved. In the akoya, desirable qualities are high luster, size, and round shape. When it comes to color, the most highly prized is white or off-white with a pinkish hue. Over the last several years, the market has also shown great interest in gold color akoya cultured pearls.

The following tables represent 2011 information, as these pearls have not been shown this year. The dealers mentioned that while they are still selling, the demand at the show was not high enough. Pricing appears to be the same as last year.

| Akoya Saltwater Cultured Pearls Round, White, Bead-in | | | | |
|--|---------|---|--|--|
| MM | Price | Notes | | |
| 8x8.5mm | \$1,000 | Round (White-Pinkish) No demand for commercial grade Akoya salt water | | |
| 4 to 4.5 mm | \$1,089 | AAA Quality | | |
| 4 to 4.5 mm | \$622 | AA Quality | | |
| 4 to 4.5 mm | \$438 | A Quality | | |
| 4.5 to 5 mm | \$1,142 | AAA Quality | | |
| 4.5 to 5 mm | \$723 | AA Quality | | |
| 4.5 to 5 mm | \$456 | A Quality | | |
| 5 to 5.5 mm | \$1,141 | AAA Quality | | |
| 5 to 5.5 mm | \$723 | AA Quality | | |

| Akoya Saltwater Cultured Pearls Round, White, Bead-in, Con't. | | | | |
|--|---------|-------------|--|--|
| MM | Price | Notes | | |
| 5 to 5.5 mm | \$622 | A+ Quality | | |
| 5 to 5.5 mm | \$473 | A Quality | | |
| 5.5 to 6 mm | \$1,247 | AAA Quality | | |
| 5.5 to 6 mm | \$990 | AA Quality | | |
| 5.5 to 6 mm | \$688 | A+ Quality | | |
| 5.5 to 6 mm | \$526 | A Quality | | |
| 6 to 6.5 mm | \$1,734 | AAA Quality | | |
| 6 to 6.5 mm | \$1,217 | AA Quality | | |
| 6 to 6.5 mm | \$981 | A+ Quality | | |
| 6 to 6.5 mm | \$723 | A Quality | | |
| 6.5 to 7 mm | \$1,946 | AAA Quality | | |
| 6.5 to 7 mm | \$1,318 | AA Quality | | |
| 6.5 to 7 mm | \$1,020 | A+ Quality | | |
| 6.5 to 7 mm | \$819 | A Quality | | |
| 7 to 7.5 mm | \$2,345 | AAA Quality | | |
| 7 to 7.5 mm | \$1,616 | AA Quality | | |
| 7 to 7.5 mm | \$1,323 | A+ Quality | | |
| 7 to 7.5 mm | \$1,126 | A Quality | | |
| 7.5 to 8 mm | \$2,762 | AAA Quality | | |
| 7.5 to 8 mm | \$1,948 | AA Quality | | |
| 7.5 to 8 mm | \$1,222 | A Quality | | |
| 8 to 8.5 mm | \$3,914 | AAA Quality | | |
| 8 to 8.5 mm | \$2,920 | AA Quality | | |
| 8 to 8.5 mm | \$2,211 | A Quality | | |

South Sea Cultured Pearls

South Sea cultured pearls are cultured in Australia, Indonesia, and the Philippines, which is known for the intensity of its golden pearls.

Intense golden South Sea cultured pearl strands at the high end are very expensive.

From what I have seen at the AGTA Show, there are a range of colors to accommodate buyer's diverse preferences. One of the largest problems we are confronted with is distinguishing between dyed and natural colored golden pearls. It is very difficult to know if one is buying a

natural South Sea golden cultured pearl necklace. Many dealers are well aware of this and stipulate on the bill of sale as to whether the pearls have been dyed.

White South Sea Cultured Pearls are exceedingly expensive in very large sizes. The most expensive and beautiful pearls can gauge up to 20mm and can be as small as 8-9mm. These small sizes are sometimes called "baby bells" and they have a beautiful white luster. There are also commercial qualities with a middle range of white, silver white, grey, yellow and greenish pearls.



14.2-12mm, bead-in South Sea cultured pearls – white and golden Courtesy of Mastoloni & Sons

12x14mm, bead-in Mixed Golden South Sea cultured pearls, semibaroque Courtesy of Eliko Pearl



10-13mm, bead-in Natural Golden South Sea cultured pearls Courtesy of Imperial Deltah



| | | South Sea Cultured Pearls | |
|--------------|------------------|---|-------------|
| 9x10mm | Round | Medium Golden | \$4,200 |
| 9.3x12.5mm | Round | Strong to Medium Golden | \$5,500 |
| 10x11.8mm | Off Round-Round | White | \$7,800 |
| 10.2x12.8mm | Semi-Baroque | White | \$2,500 |
| 11x10mm | Round | White | \$9,800 |
| 11x11.9mm | Off Round | Light to Medium Golden | \$3,800 |
| 11x11.9mm | Round | White | \$17,000 |
| 11.48x10.1mm | Round | White | \$4,200 |
| 11.9x9.3mm | Round | Strong Golden | \$9,800 |
| 12x10mm | Round | Medium Golden | \$9,100 |
| 12x13.6mm | Slight Off Round | White, Pink, Blue | \$5,800 |
| 13.3x12mm | Round | White | \$25,000 |
| 13.8x10.1mm | Round | Medium Golden | \$12,500 |
| 14.2x12mm | Round | Golden, White | \$12,500 |
| 14.4x17.9mm | Baroque | White, Yellow | \$12,000 |
| 14.5x13.1mm | Round | Strong Golden | \$31,500 |
| 14.6x18.2mm | Baroque | White, Slight Yellow | \$800 |
| 14.9x13.1mm | Round | White | \$14,000 |
| 18.4x15.25mm | Baroque | Silver-White | \$12,600 |
| 19.2x14.5mm | Baroque | Mixed Colors Golden, White, Peach, Pink, Light Golden | \$8,400 |

Tahitian South Sea Cultured Pearls

Tahitian South Sea farmers are experiencing the same difficulties as the Chinese. Labor costs have increased and the ability to deliver high quality Tahitian cultured pearls in large sizes has diminished. Colors are not as vibrant as in previous years and mm sizes are lower. There were many circled baroque Tahitian cultured pearls selling for \$850 per strand with mixed dark grey to light grey color. Strands gauge from 8x11mm to 15x17.5mm. Tahitian cultured pearl drop and semi baroque strands were available at reasonable prices – around \$400 – \$450.



14.4x12mm, bead-in, multi-color Tahitian South Sea cultured pearls Semi-baroque Courtesy of Mastoloni



17.9x13.3mm, bead-in, Tahitian South Sea cultured pearls, semi-baroque Courtesy of Tara & Sons



10.17 - 8mm, bead-in, Round Tahitian South Sea cultured pearls Courtesy of Tara & Sons

| Tahitian South Sea Cultured Pearls | | | | | |
|------------------------------------|-------------------------------|--|---------|---------|--|
| 8x9mm | Round | Mint Green | \$2,000 | | |
| 8x10mm | Round-Off Round | Multi-Color (Dark Green with Mint, Aubergine, Mixed Grays, Blue-Green) | \$1,500 | | |
| 9x10mm | Round | Green Overtone | \$2,600 | | |
| 9x10.7mm | Round | Peacock Color | \$2,900 | | |
| 9x11mm | Semi-Baroque | Silver-Grey | \$4,500 | | |
| 9.9x8mm | Round | Mint Green-bluish | \$3,780 | | |
| 10x12.1mm | Semi-Baroque | White, Golden, Bluish, Lemon, Greenish, Yellow, Light Gray | \$2,700 | | |
| 10x14.3 | Round | Bronze | \$2,300 | | |
| 10x17mm | Mixed Shapes | Mixed Grays, Black | \$2,200 | Circles | |
| 10x17mm | Mixed Shapes, Semi-Baroque | Whites, Goldens | \$4,300 | | |
| 10.17x8 | Round | Greenish-Yellow | \$3,780 | | |
| 10.1x11.4mm | Round | Multi-Color (Light Mint, Light Yellow, Brownish, Pink, Green) | \$4,050 | | |
| 11.7x11mm | Round | Yellowish-Green, Bronze, Aubergine, Green, Pink | \$4,200 | | |

| Tahitian South Sea Cultured Pearls, Con't | | | | | |
|---|-----------------------------|--|---------|--|--|
| 11.7x11mm | Round | Multi-Colors (Yellowish-Green, Aubergine, Pink) | \$6,000 | | |
| 11.8x10mm | Semi-Baroque | Multi-Color (Pink, White, Light Golden, Green) | \$1,500 | | |
| 11.9x10 | Round | Dark Gray, Aubergine | \$9,450 | | |
| 12x10mm | Semi-Baroque | White | \$3,500 | | |
| 12x13.6mm | Mixed Shapes | Multi-Color (White, Aubergine, Gray) | \$7,900 | | |
| 13.8x10.4 | Off Round-Round | White, Golden, Green | \$6,000 | | |
| 14.4x12mm | Off Round, Semi- Baroque | Dark Greenish, Yellow | \$4,250 | | |

The information contained in this report reflects wholesale pricing of low, medium, and high end pearls exhibited at the AGTA 2012 Show.

The information contained in this report is intended to provide a cross section of what is available in the current pearl market at the wholesale level. The tables, listings, sizes, and prices are not intended for grading purposes. All pictures were taken by Vanessa Eaton and Lois H. Berger.

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